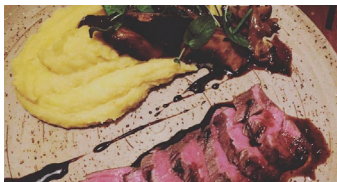


## GET INSIDER ACCESS TO WHAT'S NEW / NEXT IN BOGOTA THIS JULY

Welcome to W Bogota! Located 2600 meters closer to the stars at the foot of the Andean Mountains, Bogota is a vibrant, energetic and artistic capital in constant transformation; prepare yourself to escape and discover its fascinating history and culture, local gastronomic scene, exclusive designer's shops and vibrant nightlife. Whether you're visiting for work or pleasure we've got you covered with the coolest locals-only tips!

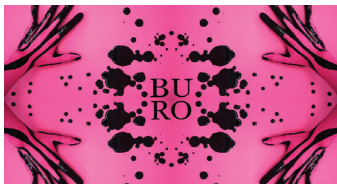


### OSAKA

CRA 13 # 85 - 25

The Osaka chain has witnessed a fast growth in Latin America, and due to its big success they opened their first restaurant in Colombia in the heart of la Zona Rosa just last month. Those who don't like to be constrained by geographical borders while placing an order will be delighted with Osaka's wide ranging menu of fusion cuisine. Though it mainly focuses on "Nikkei Cuisine", a fusion of Peruvian and Japanese food, pretty much every culinary discipline gets a look in - from teriyaki balsamic sirloin to Hot Rock Ceviche.

**INSIDER TIP** Ask for a table at the back of the restaurant in their cozy in-door patio. Order everything to share, you can't miss out on the **Wasabi Ceviche** and **Spicy Crunch Maki** which comes with crab, shrimp and an amazing crustacean butter sauce. For cocktails, sip from their famous **Snake Juice** cocktail!



### FERIA BURO

PARQUE 93

14 - 17 JULY

**BURO** offers a cultural program that seeks to promote young Colombian entrepreneurs covering the areas of fashion, design, art, photography and gastronomy. This year the fair will be held in the 93 Park during several days which makes it the ideal space to position the national entrepreneurship and encourage the creation of business in various creative fields.

**INSIDER TIP** Amongst more than 135 brands it's hard to choose where to start but definitely check out **Gal Vs Buck** for women's shoes and for Men you should pass by **Martin Pescador** a hip brand for men's beachwear.



### ORSO HELADERIA

CALLE 66 # 4A - 08

**ORSO** Heladería seeks to recover the classical concept of a neighborhood ice cream shop. The shop, located in a small side street, is owned by Mateo Sangiovanni who makes traditional Italian ice cream (Gelato) with a creamy and smooth texture low in sugar, using no preservatives or artificial colorings. You will find a number of classic flavors such as Stracciatella and Chocolate Ferrero, along with a variety of much more daring flavors such as tomato de arbol, caramelized bacon, spicy chocolate, Chocoramo and Crème Brulee.

**INSIDER TIP** Besides their delicious ice creams, you must try the different milkshakes and the traditional **Affogato**, which is a scoop of ice cream bathed in espresso!



### ESPACIO ODEÓN

CRA. 5 # 12C - 73

Espacio Odeón is located in the historic center of Bogota. Its origin date back to the 40s with the construction of the Odeon Theatre, one of the first cinemas in the city. Thirty years later it became the home of one of the most important theaters in Colombia:

El Teatro Popular de Bogota. Since 2011, at which time the building was recovered after more than a decade of neglect, the Espacio Odeon has become a new cultural hot spot in the candelaria, continuously looking for innovative cultural projects. The industrial design combined with elements of the past make it an architectural beauty perfect to visit when you are in the city center.

**INSIDER TIP** Check out the exposition **ALGO DESPUES** of Ilich Castillo, one of Ecuador's most important artists of contemporary art. When? From June 24th to August 04th.



### INDIEBO 2016

14 - 24 JULY

IndieBo was born with the firm belief that culture is a key to raise awareness, humanize and connect people of any society. This festival of independent cinema showcases both national and international independent film makers. For ten days you will be able to enjoy hundreds of films, documentaries and shorts from 35 countries selected from the best film festivals in the world in various cinemas, parks and some less conventional spaces.

**INSIDER TIP** One of the special locations will be the **Cine Bus** which is a bus that displays many of the festival's best films while driving through the city.