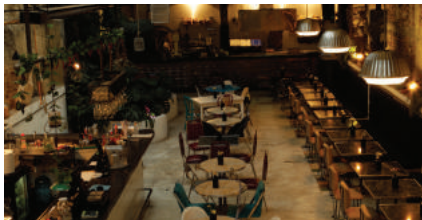


GET INSIDER ACCESS TO WHAT'S NEW/NEXT IN BOGOTA THIS JUNE

Welcome to W Bogota! Located 2600 meters closer to the stars at the foot of the Andean Mountains, Bogota is a vibrant, energetic and artistic capital in constant transformation; prepare yourself to escape and discover its fascinating history and culture, local gastronomic scene, exclusive designer's shops and vibrant nightlife. Whether you're visiting for work or pleasure we've got you covered with the coolest locals-only tips!



MADRE CALLE 12 # 5 - 83

Madre literally is a hidden gem in Bogota's Candelaria district. Located between Emerald shops at the back of a former warehouse this has become a very trendy hot spot amongst locals. Its industrial inspired design, cool vibe, refreshing juices, delicious antipasti and pizzas make it a perfect place to hang out and grab a bite to eat while visiting the historic city center.

INSIDER TIP All the dishes are named after typical mothers' names; try the "Bianca" pizza to share which has spicy Spanish chorizo, thyme, garlic and mozzarella cheese.

ROSÉ

ROSÉ CONCEPT STORE CRA. 14A # 82-42

Like wine, **ROSÉ** is a new concept store in which fresh and young

designers are growing and ready for harvest. This newly opened two-story boutique in the heart of la Zona Rosa displays the designs of Carlo Carrizosa and Adriana Tavera, two very talented and upcoming designers that are worth checking out.

INSIDER TIP Maria Alexandra, the designer behind Di Tè creates pieces that are different, bold and unique.



SALVO PATRIA CALLE 54A # 4-13

In the middle of Chapinero Alto you will find Salvo Patria, this neighborhood restaurant has witnessed a great success in recent years thanks to the dedication of chef Alejandro Gutierrez and owner Juan Manuel Ortiz. Their cuisine is based on using local organic vegetables and free range poultry.

INSIDER TIP The menu changes by the seasons, my favorite starters are the grilled organic vegetables and Smoked trout with cassava and elderberry. This place is also ideal to enjoy different types of

**NEED MORE TIPS?
GET IN TOUCH.**

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organic coffee prepared by the best baristas.



MAD MEN BARBERSHOP CALLE 109 # 16-42

Get ready to travel in time and visit Mad Men, an authentic old fashioned barber shop which just opened a few weeks ago. This experience will take your manhood to another level. Sit back, have a glass of bourbon, enjoy the music and prepare yourself to have professional barbers man you up!

INSIDER TIP Get inspired by the multiple haircuts and styles referenced by vintage movie stars like Marlon Brando, Sean Connery and Steve McQueen.

ACTIVITIES WEEKEND PACKAGE

During this summer we designed a selection of the coolest activities to break out of your daily routine. Discover the fascinating city of Bogota!

URBAN BOGOTA

This experience invites you to discover Bogota in a different way. Discover the untold stories of thousands of murals around the city. Bogota is becoming one of the most important destinations around the world regarding urban art. After this route you'll end up in a closed art gallery and workshop.

- Places you will visit: Varios Works of Vertigo Graffiti like "El Beso de los Invisibles" (tall graffiti of the city), Historic City center and private gallery.

- Duration: 4 Hours
- Price: 250.000 COP per person (minimum 2 people)
- Includes: Transportation, private guide, visit to graffiti workshop.

HIPSTER BOGOTA

Get ready for a bohemian evening loaded with music, culture and lots of fun! Cine Tonalá, located in a beautiful house in La Merced neighborhood, is the hippest cultural spot of the city. Its main objective is the relieving of the local cinema, mixing it with music, art, gastronomy and literature. We will pass then to Teusaquillo's neighborhood where La Roma Records opened its first store in Colombia, offering a wide musical selection. Founded in Mexico City, this place attracts young people wanting to buy their first vinyl as veterans expanding their collections.

- Places you will visit: La Roma Records y Cine Tonalá
- Duration: 4 hours

- Price: 150.000 COP per person (minimum 2 people)
- Includes: Transportation and private guide.

BOGOTA FASHION CIRCUIT

This definitely is an experience for fashion lovers; with the help of an expert fashionista you will discover Bogota's most upcoming designers. Get to know each of their creations and let your personal shopper guide pick out the best outfits.

- Places you will visit: BOG Fashion Lab, Casa Santa Maria, Gris, (This may vary depending on the availability of each store and designer)
- Duration: 4 hours
- Price: 200.000 COP per person (minimum 2 people)
- Includes: Transportation, visit to different designer shops and your personal shopper.

CICLOVIA TAKEOVER

Nothing better than a sunny afternoon ride, grab your W Bike as the Ciclovía awaits you! Delight yourself with our picnic basket created by our Market Kitchen restaurant.

- Duration: You can use the bicycle from 09:00 - 17:00.
- Includes: W Bike and Picnic package for 2